



Are You Ready for DPDPA?

Understanding DPDPA

The upcoming Data Protection and Digital Privacy Act (DPDPA) mandates stringent privacy standards to protect consumer data, emphasizing transparency and preventing misuse in data handling.

DPDPA's Impact & Penalties

DPDPA affects both dealerships and OEMs, requiring stringent data security measures. Non-compliance can lead to heavy penalties, significantly impacting business operations and reputation.

Readywire: Ensuring Compliance and Security

Readywire's ERP system is engineered for DPDPA compliance, featuring secure data management, consent protocols, and audit capabilities. By partnering with Readywire, dealerships and OEMs can confidently meet DPDPA requirements, avoiding penalties and fostering customer trust.