



**AI
INNOVATION**

AFFORDABILITY

**RETURN ON
INVESTMENT**

Increase your Counter Finance Revenue

Counter finance is a vital revenue stream for dealerships, but poor operational tracking often results in lost payouts and overlooked cases. Readywire ensures that every case is meticulously tracked, every invoice is accurate, and every payout is collected. Stop losing money—boost your revenue by capturing every opportunity. With Readywire, you can also monitor executive performance, ensuring peak productivity in your counter finance operations. Maximise your revenue and stem losses with Readywire.

Frequent Reasons for Revenue Loss



Lost Payouts

Unilateral reductions in payouts by banks against pre-committed percentages severely cut income and hurt dealership profits.



Retracted Approvals

Banks may retract approvals after vehicle release, causing logistical and financial issues.



Missed Cases

Failure to invoice leads to lost revenue opportunities, directly affecting the dealership's bottom line.



Productivity

Lack of proper MIS leads to difficulties in tracking sales executive performance, resulting in missed cases and lost revenue.

OUR SOLUTION

1 SECURE EVERY PAYOUT

Readywire ensures that no payout is missed by meticulously tracking every transaction and payout, safeguarding your dealership's profits and financial stability.

2 ENHANCE PRODUCTIVITY & REVENUE:

Readywire's integrated MIS provides real-time insights into executive performance, allowing you to identify inefficiencies, enhance productivity, and ultimately increase your counter finance revenue.

3 ACCURATE VARIANCE REPORTING

Readywire's MIS precisely tracks the variance between promised and actual payouts, ensuring you capture every discrepancy and maximise your payout income per car.

4 MAXIMISE PROFITABILITY

By addressing lost payouts, enhancing productivity, and ensuring accurate variance reporting, Readywire empowers your dealership to capture every revenue opportunity and significantly increase overall profitability.

WHY CHOOSE READYWIRE?

- **Innovative ERP Solution:** Readywire delivers advanced cloud-based ERP solutions tailored to optimise operations and enhance profitability for automotive dealerships.
- **ROI-Driven:** Maximise revenue with precise financial tracking and efficient counter-finance management.
- **Holistic Solution:** Supports new and used car sales, facilitating counter-finance across multiple brands and dealerships.
- **Scalable & Efficient:** Readywire's platform scales with your dealership, ensuring optimal performance as you grow.